

STAKEHOLDER FOCUS GROUPS: OPEN SPACES & PARKS

Throughout the public engagement and conceptual design process, the Public Realm Plan team continued to identify key organizations and stakeholders associated with specific sites.

In addition to large public workshops, the team met with small groups to understand historical and existing issues, gather programming ideas, and iterate through schematic and conceptual design proposals for each site.

ESPRIT PARK

The SF Planning Department partnered with the SF Recreation and Parks Department to hold a dozen small charrettes and focus group meetings with various stakeholder groups over the course of five months, from October 2016 to March 2017. Participants included institutions such as schools and parent groups, representatives from homeowner's associations, nearby property developers and neighborhood organizations that focus on greening, dog play, and other issues. A detailed list of these organizations and meeting dates can be found in Chapter 5. Detailed notes from those meetings can be found in the Appendix.



WARM WATER COVE

The SF Planning Department partnered with the Port of San Francisco on community engagement for design of Warm Water Cove. The area under consideration included the current site, as well as an expansion to the south and east along the bay shoreline. Using a few prior studies of the expanded site, programs identified by the Port and through and focus group feedback, Fletcher Studio developed the conceptual site plan presented in Chapter 5 of this volume.

